

MomsRising.org Blog

How-To Guide for New and Experienced Bloggers

This guide covers the basics of contributing to the MomsRising.org Blog:

- Logging In to your blogger account
- Using the Blogger Dashboard and Admin Bar
- Creating a new Blog Post
- Editing your Blogger Profile page

A few things to know:

- The MomsRising.org Blog is run on the Drupal content management system. All content editing (like creating a new post, editing posts, and editing your profile) can be done by users with minimal technical skills. No HTML or other coding knowledge required! If you've used WordPress, or any other online content editing software, this shouldn't seem too foreign.
- Editing a post works just like creating a new one. When you're on any post you've authored as long as you're logged in you'll see the "Edit" tab at the top of the post. Clicking that will take you to an edit screen that looks just like the "Creating a Blog Post" fields shown here, but with your post's content already in the relevant fields.

Key Terms:

- Drupal = The content management system that the blog is run on. WordPress is another content management system you might be familiar with Drupal is similar, just a bit more powerful.
- Post = a single blog post
- Profile = your Blogger profile, which lives at MomsRising.org/blog/user/YourUsername
- WYSIWYG = "What You See Is What You Get" a type of online content editor that lets non-technical folks create web content, similarly to how you would create a document in Word.
- Featured Image = the image you upload to the "featured image" field on any blog post. It shows up at the top of your post, and anywhere your post is displayed on the site, including on Topic pages, the homepage, or your Blogger Profile.
- Required Fields = any field on the Post or Profile editing screens that is marked with a red asterisk. If you do not fill in these fields you will get an error message when you try to save your content, and will be prompted to fill them in.
- Preview Screen = an intermediary step before you can publish your post, which shows you an unformatted version of your blog post. This is helpful for you to double check for errors and typos, and to make sure you're ready to put your post up on the site.

Blog Homepage - Log In Button



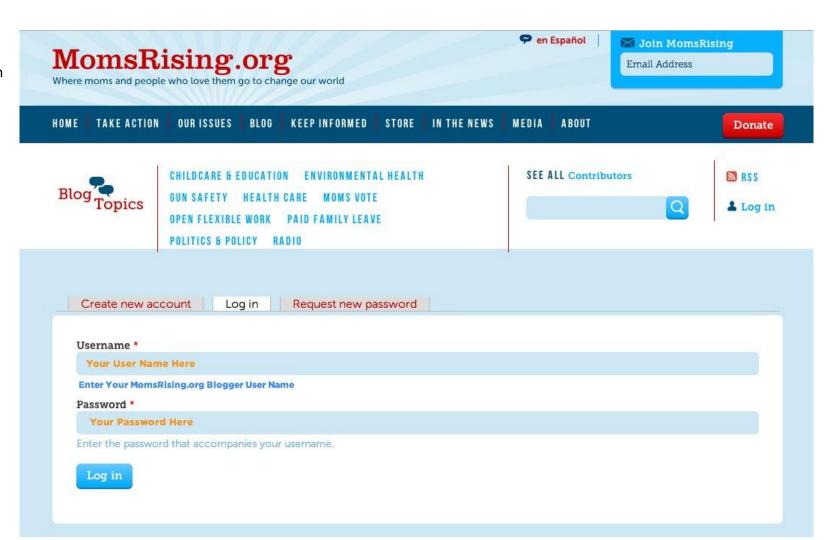
The MomsRising blog community is made up of over 1,200 bloggers. We write about the issues and subjects that matter to moms and everyone who cares about them.



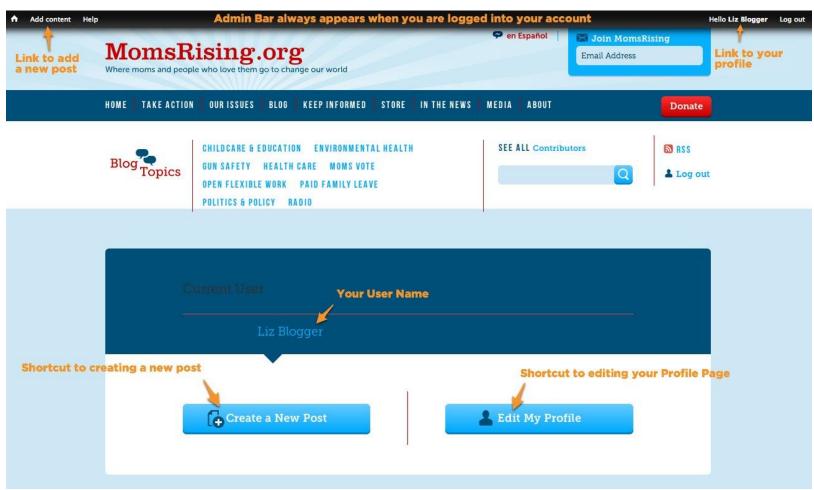
Log In Screen

Clicking the Log In button takes you to this screen, where you enter your username and password

Forgot your password? Click to the "Request New Password" tab



Blogger Dashboard - your homebase for creating and editing content

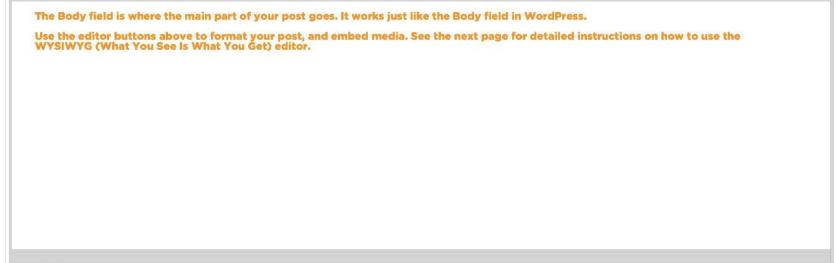


Creating and Editing Blog Posts

Add content Dashboard Help	Hello Liz Blogger Log o
ome » Add content reate Blog Post	
	asterisk means this is a required field, and it must be filled in before you can publish your post
Secondary Author Optional! Add a Secondary Author if this as they have a MomsRising Blogger account.	Secondary Author is optional, and should only be used if you're co-authoring a post with another MomsRising blogger post is co-written with another MomsRising blogger. Your Author name will always appear on your posts automatically. The Secondary Author's profile picture and name will appear on the post as long unt.
reatured image	tured Images are strongly encouraged. of your blog post and in the preview in lists and on Topic pages and the Homepage. Dimensions should be at least 250 x 250 px.
Select media Uplo	pad your own image using the Select Media button
Featured Image Caption	Use the caption field to add a credit or attribution to the photo, or to give an explanation of what it is!
	ly write in English, leave this as "Language Neutral." If you write in both English and Spanish, and are publishing two versions ost in two different languages, use this drop-down to indicate whether this version is in English or Spanish.
DATE PUBLISHED	
	date published will automatically fill in with today's date. If you want to change that date you can ually edit it here

For more on uploading images and blogging in English and Spanish, see the Appendices





Disable rich-text

With the state of the state of

- · Web page addresses and e-mail addresses turn into links automatically.

· tines and paragraphs break automatically.

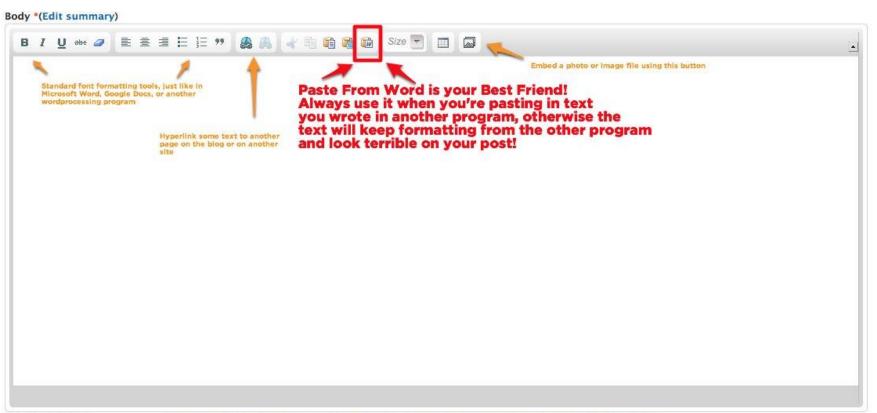
Fill in a short teaser about your post by clicking the "Edit Summary" link (optional). Then type your post in the "Body" field below. If you're copying text in from another program use the "Paste From Word" button to maintain formatting!

More information about text formats @



Text format Filtered HTML \$

Click Save to save and publish your post! You can always go back and edit it later if you want to change something.



Disable rich-text

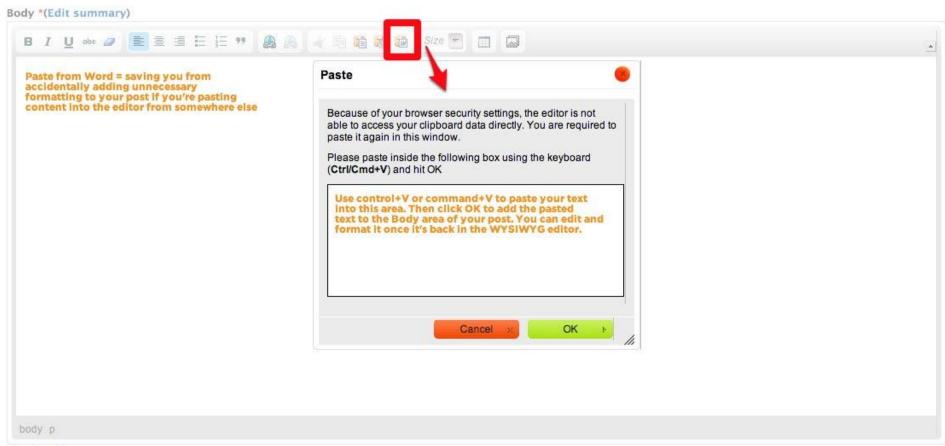
If you are comfortable using HTML, or want to work in a plain text editor for any reason, you can change your "text format" here. Most users find it easiest to stay in Filtered HTML, to make use of the editing buttons above.

Text format | Filtered HTML | \$

More information about text formats @

- · Web page addresses and e-mail addresses turn into links automatically.
- · Lines and paragraphs break automatically.

Fill in a short teaser about your post by clicking the "Edit Summary" link (optional). Then type your post in the "Body" field below. If you're copying text in from another program use the "Paste From Word" button to maintain formatting!



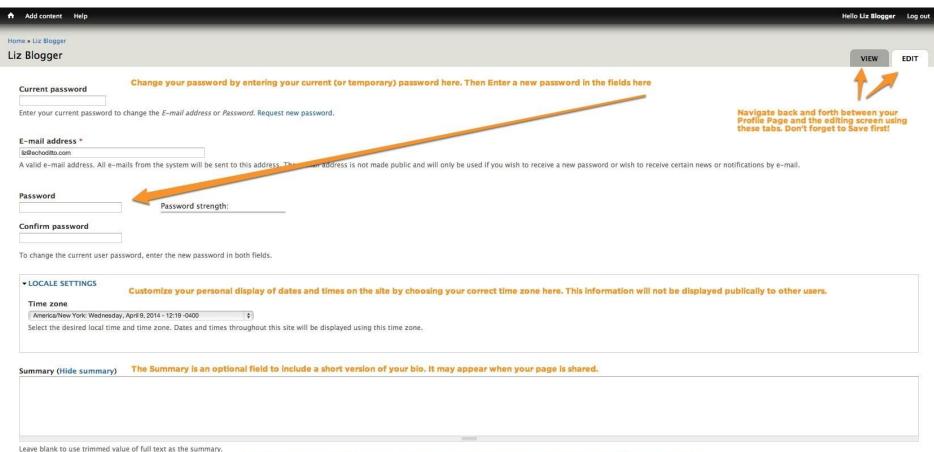
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Your Published Post



Editing your Blogger Profile Information

Get to this screen via either the "Edit My Profile" button on your Blogger Dashboard, or by clicking "Hello Your Name" in the black Admin bar at the top of every page when you are logged in.



The Profile Body is your place to tell your story. We recommend keeping your bio between 300 and 800 words.

Profile Body



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Short Bio

Short Bio is an important field. Include a sentence or two about yourself - your job, hometown, or your personal blog or Twitter account. This will appear just below your name on your Profile page

Topics childcare & early education	Topics help MomsRising and visitors know what kinds of issues you tend to write about. For example, if you mark "gun safety" as one of your issues, we may include you in future blog carnivals or other blog events about gun safety issues.
environmental health	blog carnivals or other blog events about gun safety issues.
families & the federal budget	
family economic security	
gun safety	
healthcare	
mmigration	
momsrising near you	
momsvote	
open flexible work	
paid family leave	
paid sick days	
politics & policy	
radio	
• English Spanish (Español) This account's preferred langu	age for site presentation.
PICTURE Upload picture	Upload your profile photo here. Recommended formats are square or rectangular images with your face (or the main image you want displayed) centered and taking up most of the image.
Choose File no file selected	
Zin Code	tures larger than 1024x1024 pixels will be scaled down. Let us know your zip code so we can invite you to relevant blogging events related to your state or hometown. This information will not be publically displayed
Author Name	Your Author Name is the one that gets displayed on your Profile and on your blog posts. It should be your full name, and can include titles or other modifiers
Save When you	re done editing click "Save" to save your changes!

Published Profile Page



Blog Post List

This is your personal list of posts authored by you! New posts are automatically added here as soon as you publish them.



PAID SICK DAYS

This is a Blog Post

April 9, 2014

Vinyl sustainable mustache XOXO. Bushwick lo-fi pug Neutra pour-over, Vice church-key tote bag DIY Odd Future direct trade yr. Flexitarian stumptown four loko keffiyeh, kitsch gluten-free twee. Williamsburg Tumblr seitan vinyl, Echo Park viral Shoreditch flexitarian Odd Future popup scenester 3 wolf moon hoodie.



Profile Picture

Full Bio - Don't make yours

this short!

Appendix 1: Uploading images and captions

Adding images or videos to your post is easy. The steps below explain how to add a Featured Image to your post (which we strongly recommend!), and embedding images in the body of your post.

1. Featured Images



Cancel

Open



Back on your post editing screen.....

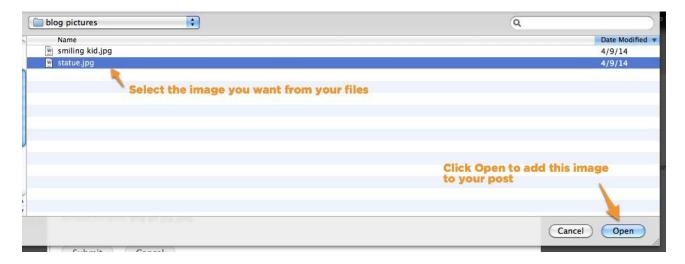


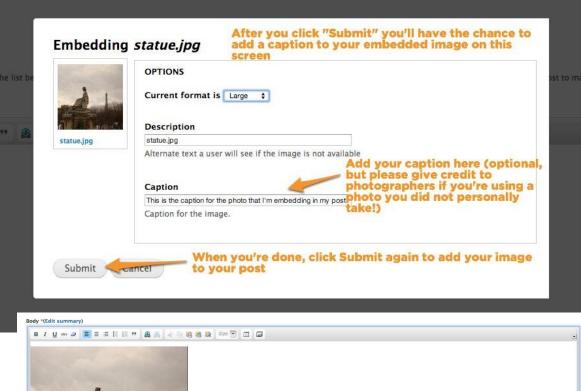
2. Embedded Images

Start embedding an image by clicking the "media" button at the top of your WYSIWYG editor. That opens the same "Select Media" window you used to add your Featured Image.



Repeat the steps you did for the Featured Image, of selecting a file and hitting "Submit"





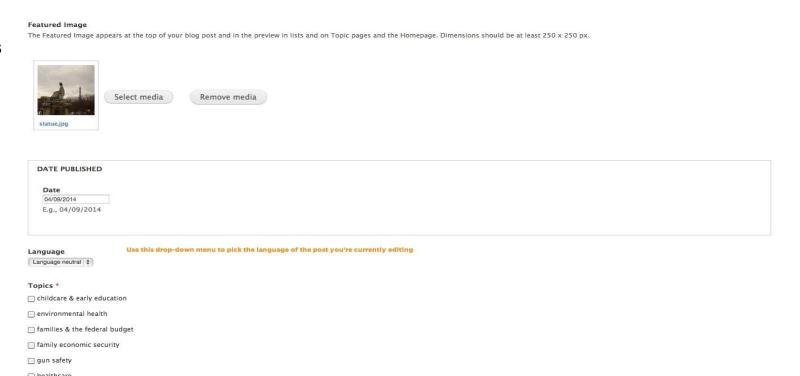


Appendix 2: Publishing a post in English and Spanish

The blog allows you to publish the same post in both English and Spanish, and link the two versions so that people can see the version in their preferred language. Cool, right?

There are a few steps to go through to connect translated posts, but once you get the hang of it it's pretty simple.

1. Mark your original post as English or Spanish.





Don't forget to Save and Publish! Then go to your published post and find the Translate tab.



2. Add a Translation

Home » This is a Blog Post

Translations of This is a Blog Post

VIEW EDIT

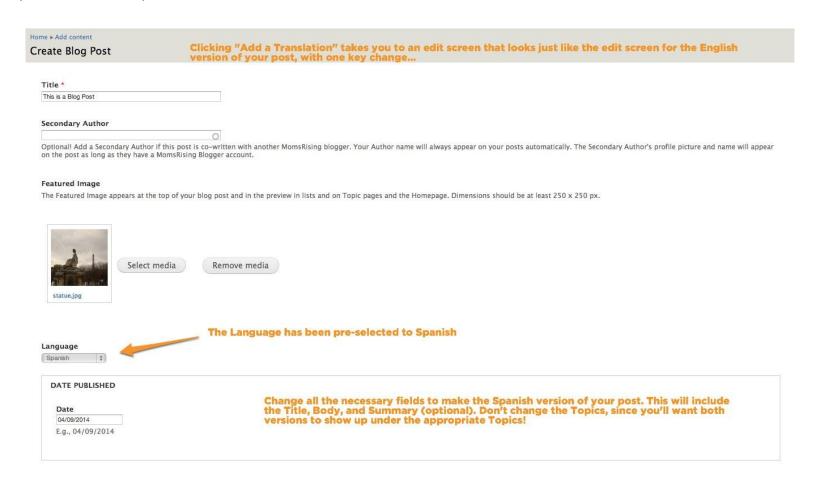
TRANSLATE

Translations of a piece of content are managed with translation sets. Each translation set has one source post and any number of translations in any of the enabled languages. All translations are tracked to be up to date or outdated based on whether the source post was modified significantly.

LANGUAGE	TITLE	STATUS	OPERATIONS
English (source)	This is a Blog Post	Published	edit
Spanish	n/a	Not translated	add translation
			#

Click here to add the Spanish version

4. Write your Translated post



5. Save and Publish the Translation, then double check!

Home » Esta es una Entrada de Blog

Translations of Esta es una Entrada de Blog

After Saving and Publishing your translation, head back to the "Translate" tab from either version

VIEW EDIT TRANSLATE

Translations of a piece of content are managed with translation sets. Each translation set has one source post and any number of translations in any of the enabled languages. All translations are tracked to be up to date or outdated based on whether the source post was modified significantly.

LANGUAGE	TITLE	STATUS	OPERATIONS
English (source)	This is a Blog Post	Published	edit
Spanish	Esta es una Entrada de Blog	Published	edit

Ta Da! Linked translations

Now that you have edited your Profile, and published two Blog Posts, go back to your Dashboard to see the changes

